

Master General Management Double Degree ESC Troyes - JKU Linz

Recommended Study Plan JKU Students

Competence Area "Strategic and International Management in a Digital World"

1. Semester		2. Semester		3. Semester		4. Semester	
Courses JKU	ECTS	Courses JKU	ECTS	Courses ESC/YSchools	ECTS	Courses ESC/YSchools	ECTS
Creating Strategic Advantages	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4	Spécialisation	30	Spécialisation	5 / 0
Marketing Management	6	Business Models and the impact of Digitalization and Circular Economy <i>Prerequisite: Creating Strategic Advantages</i>	4			Internship/Stage (incl. Master's Thesis)	25 / 30
Advances in Leadership, Human Resource Management, and Change	6	Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6				
Managerial Accounting	6	Qualitative Research Methods Quantitative Research Methods	6				
Introduction to Digital Transformation and Technologies	6	Interpersonal Skills and Intercultural Competence	4				
		Free Electives	6				
Courses without prerequisites							
	30		30		30	Total	120