

Master General Management Double Degree STUST Tainan - JKU Linz

Recommended Study Plan JKU Students

Competence Area "Strategic and International Management in a Digital World"

1. Semester		2. Semester		3. Semester		4. Semester	
Courses JKU	ECTS	Courses JKU	ECTS	Courses STUST	ECTS	Courses STUST	ECTS
Creating Strategic Advantages	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4	Spoken Chinese	4	Spoken Chinese	4
Marketing Management	6	Business Models and the impact of Digitalization and Circular Economy <i>Prerequisite: Creating Strategic Advantages</i>	4	Advanced Management Competence	24	Advanced Management Competence	12
Advances in Leadership, Human Resource Management, and Change	6	Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6	Independent Studies on Master's Thesis	2	Independent Studies on Master's Thesis	2
Managerial Accounting	6	Qualitative Research Methods Quantitative Research Methods	6			Master's Thesis	12
Introduction to Digital Transformation and Technologies	6	Interpersonal Skills and Intercultural Competence	4				
		Free Electives	6				

Courses without prerequisites	30	30	30	Total	30	120
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