

DOUBLE DEGREE PROGRAMS

# GENERAL MANAGEMENT.



When looking at other countries, do you tend to see career opportunities rather than holidays? And do you want to use your management skills to change and shape companies? Then the Master's degree program in General Management can pave the way to a successful career - and let's you study at the JKU as well as in France and in Taiwan.

# General Management Double Degree.



STUST Tainan – JKU Linz

Graduates of the Master’s degree program General Management double degree STUST Tainan – JKU Linz are highly qualified to pursue a career in a dynamic, global environment.

The Master’s degree program General Management Double Degree STUST Tainan - JKU Linz gives you a unique opportunity to spend two semesters each at the Johannes Kepler University in Linz (JKU), and the Southern Taiwan University of Science and Technology in Tainan (STUST), thereby earning two internationally recognized academic degrees.

## YOUR BENEFITS

1 year of international experience

Intercultural education

Acquire base-knowledge language skills in Chinese

## To The Point

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**THUONG NGUYEN UYEN, MSC MBA**  
Graduate of the Double Degree Program

‘This is my first time in Europe and it is very different from my country. The motivation and determination to go abroad is commendable because you can learn so much, both personally and on an academic level.’



**GREGOR PECHMANN, BSc MSc MBA**  
Graduate of the Double Degree Program

‘The STUST Taiwan program is a unique opportunity to learn about real-world business practices in foreign global markets and a rewarding experience to work with international students from various cultural backgrounds. Experience the adventure - you won’t regret it!’

# Master's Degree Program.

## Subject Areas

The Master's degree program requires completing courses in the following subject areas totaling 120 ECTS credits.

SEMESTER	JKU		STUST	
	1	2	3	4
General Management Competence	24			
Introduction to Digital Transformation and Technologies	6			
Interpersonal Skills and Intercultural Competence		4		
Competence Area		14		
Methods in Management Research		6		
Free Electives		6		
Chinese (Spoken)			4	4
Advanced Management Competence			24	12
Master's Thesis and Independent Studies for the Master's Thesis			2	14
<b>ECTS (Total: 120 credits)</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>

### KEY FACTS

#### Degree

Master of Science (MSc) and Master of Business Administration (MBA)

#### Duration

4 semesters

#### ECTS

120 credits

#### Language

English C1

#### Location

Linz - Tainan

#### Program

Full-time

See: [jku.at/ma-general-management-stust](https://jku.at/ma-general-management-stust) for additional program information and the curriculum.

## Additional Information

- For detailed information on admission requirements, application procedure and the curriculum see: [jku.at/ma-general-management-stust](https://jku.at/ma-general-management-stust) or contact the program management.

## Advanced Degrees at the JKU

- Doctorate Degree in Social Sciences, Economics & Business

# General Management Double Degree.

## ESC Troyes – JKU Linz

Graduates of the Master’s degree program General Management double degree ESC Troyes – JKU Linz are highly qualified to pursue a career in a dynamic, global environment.

The Master’s degree program General Management Double Degree ESC Troyes – JKU Linz gives you a unique opportunity to spend two semesters each at the Johannes Kepler University in Linz (JKU), and the Y Schools in Troyes (ESC), thereby earning two internationally recognized academic degrees.

### YOUR BENEFITS

1 year of international experience

Intercultural education

Internship (incl. Master’s thesis)

You can opt to take courses in French

## To The Point



**ANNA LINDLBAUER, BSc MMSc**  
Graduate of the Double Degree Program

‘Being part of this program was as a great experience to deepen my understanding in the field of Marketing and Sales Management and study in the exciting environment in the Champagne region. The program provides opportunities to do an internship with your potential future employer.’



**JOHANNA HEHENBERGER, MMSc**  
Graduate of the Double Degree Program

‘The DD ESC Troyes – JKU Linz program was a fantastic opportunity to acquire professional experience abroad, become fluent in English and French, challenge myself by working together with culturally diverse people, and learn to succeed in an unfamiliar environment.’

# Master's Degree Program.

## Subject Areas

The Master's degree program requires completing courses in the following subject areas totaling 120 ECTS credits.

SEMESTER	JKU		ESC	
	1	2	3	4
General Management Competence	24			
Introduction to Digital Transformation and Technologies	6			
Interpersonal Skills and Intercultural Competence		4		
Competence Area		14		
Methods in Management Research		6		
Free Electives		6		
Spécialisation			30	
Company internship (Stage) including a Master's thesis				30
<b>ECTS credits (Total: 120)</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>30</b>

See: [jku.at/ma-general-management-esc](http://jku.at/ma-general-management-esc) for additional program information and the curriculum.

### KEY FACTS

#### Degree

Master of Science MSc and Master Grande Ecole

#### Duration

4 semesters

#### ECTS

120 credits

#### Language

English C1 and French B1

#### Location

Linz - Troyes

#### Program

Full-time

## Additional Information

- Detailed information about admission requirements, the application procedure and the curriculum is available at: [jku.at/ma-general-management-esc](http://jku.at/ma-general-management-esc), or contact the Admissions Office

## Advanced Degrees at the JKU

- Doctorate Degree in Social Sciences, Economics & Business







# Getting Started.

## The JKU in a Nutshell

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Over 24,000 students are enrolled at the JKU, making it Upper Austria's largest institution for research and higher-level education. Students can choose from over 100 academic degree programs in law, business, economics, social sciences, engineering and natural sciences, computer sciences, education, and medicine. You benefit from a unique campus environment and a low student-to-faculty ratio.

## Dates and Deadlines

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See: [jku.at/studying/the-academic-year](https://www.jku.at/studying/the-academic-year) for important dates and deadlines (such as the start/end of the semester, admissions deadline, holiday schedule, and lecture-free days)

## General Information

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### STUDENT INFORMATION AND ADVISING SERVICES (SIBS)

Bank Building  
P +43 732 2468 2030  
[studium@jku.at](mailto:studium@jku.at)  
[jku.at/sibs](https://www.jku.at/sibs)

### ADMISSIONS OFFICE

Bank Building  
P +43 732 2468 2010  
[admission@jku.at](mailto:admission@jku.at)  
[jku.at/admission](https://www.jku.at/admission)

### INTERNATIONAL WELCOME CENTER

Bank Building  
P +43 732 2468 3050  
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### BUSINESS SCHOOL OFFICE

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-  [facebook.com/jku.edu](https://facebook.com/jku.edu)
-  [instagram.com/jkulinz](https://instagram.com/jkulinz)
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-  snapchat: jku.linz
-  [twitter.com/jkulinz](https://twitter.com/jkulinz)
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