

Master Management - Recommended Study Plan - Practitioner Pathway 8 semesters
Competence Area "Strategic and International Management"

Semester 1 - 2		Semester 1 - 3		Semester 2 - 4		Semester 2 - 6		Semester 5-6		Semester 7 - 8	
Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS	Courses	ECTS
Creating Strategic Advantages	6	Introduction to Marketing Management	6	Global Strategic Management <i>Prerequisite: Creating Strategic Advantages</i>	3	Corporate Finance	6	Interdisciplinary Business Project Strategic and International Management <i>Prerequisites: Global Strategic Management; Strategic Management in dynamic and complex environments; Business Models and the Impact of Digitalization and Sustainability</i>	8	Master's Thesis Seminar Strategic and International Management	3
Introduction to Digital Transformation and Technologies	6	Advances in Leadership, Human Resource Management, and Change	6	Strategic Management in dynamic and complex environments <i>Prerequisite: Creating Strategic Advantages</i>	4	General Management Competence - Elective	12			Master's Thesis Strategic and International Management	20
		Managerial Accounting	6	Business Models and the Impact of Digitalization and Sustainability <i>Prerequisite: Creating Strategic Advantages</i>	4	Interpersonal Skills and Intercultural Competence	6				
				Virtual Collaboration in a Global Context <i>Prerequisite: Creating Strategic Advantages</i>	6	Free Electives	12				
				Qualitative Research Methods Quantitative Research Methods	6						