

**Provisional List of Courses Taught in English  
at the Faculty of Social Sciences, Economics and Business  
Summer Semester 2025**



<b>Business Courses - Bachelor Level</b>		
<b>Title</b>	<b>Course Type</b>	<b>ECTS Credits</b>
Advanced Topics in Innovation and Entrepreneurship	SE	3
Advanced Topics in Organization and Innovation	SE	3
Auditing of Multinational Firms	KS	3
Basics in International Business and Market Entry	IK	3
Basics of Business Taxation	KS	3
Basics of International Financial Reporting and Perspectives on Digitilization	KS	3
Case Studies English (C1) - for non-native speakers only!	KS	3
Corporate Governance	IK	3
Cross Cultural Management	SE	3
Culture and language policies in the EU	IK	3
Entrepreneurial and Leadership Skills	SE	3
Environmental and Quality Management	KS	3
Innovation and Entrepreneurship	KS	3
Innovation and Entrepreneurship	IK	3
International Business	KS	3
International Business Law: Principles and Cases	KS	3
International Collaboration and Negotiations	IK	3
International Investments	KS	3
International Marketing Cases	IK	3
International Market Entry	IK	3
Introduction to Gender and Diversity	IK	3
Introduction to Organization	KS	3
Introduction to Strategy & International Management	KS	3
Management Control	IK	3
Managing Projects in Virtual Teams	IK	3
Operations and Supply Chain Management	KS	3
Operations and Supply Chain Management	IK	3
Organizing Sustainability	KS	3
Research Seminar in Operations, Transport and Supply Chain Management	SE	3
Research Seminar in Organization, Innovation and Entrepreneurship: Research in Entrepreneurship	SE	3
Research Seminar in Organization, Innovation and Entrepreneurship: Creativity	SE	3
Research Seminar Sustainability	SE	3
Responsible Innovation	KS	3
Software Tools for Decision Support in Transportation Logistics	SE	3
Special Topics in International Management: Sustainability	IK	3
Special Topics in Leadership and Change	IK	3
Supply Chain Fundamentals	KS	3
Sustainable Business Practice	SE	3
Transportation Logistics	IK	3

\* You have to choose between Basics in International Business and Market Entry (1 course, 3 ECTS) or International Business&International Market Entry (2 courses, 3 ECTS each)

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**Economics Courses - Bachelor Level**

Behavioral Economics	KS	3
Data Analysis and Economic Methods	SE	3
Data and Research Designs in Economics	IK	3
Introductory Microeconomics	IK	3
Introduction to Macroeconomics	KS	3
Introduction to Macroeconomics	IK	3
Managerial Economics	KS	3
The Financing of Corporations	KS	3

**The following course is open for NON-Business students only**

Management and Marketing	IK	3
Management and Marketing	VL	3

**Other Courses - Bachelor Level**

Academic Writing English (C1)	KS	3
Advanced Software Development	UE	3
Comparative Social Policy	KS	3
Intercultural Skills English (C1)	KS	3
Introduction into Gender Studies in Science and Engineering	KV	3
Paradigms and Current Trends of Sociological Thought II	SE	6
Philosophy and Philosophy of Science	SE	6
Political and Economic Development in Europe	KS	3
Political Ideas	KS	3
Technology and Society	SE	6
Work Psychology	SE	3

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<b>Master Programme Economics</b>		
<b>Title</b>	<b>Course Type</b>	<b>ECTS Credits</b>
Gender Aspects in Economics	KS	3
Labor Markets, Unemployment and Migration	KS	6
Managerial Economics 2	KS	3
Public, Health, and Environmental Economics II	KS	6
Regulation and Antitrust	KS	3
The Multinational Firm in the Global Economy	KS	3

<b>Master Programme Economics and Business Analytics</b>		
Banking	KS	4
Economics of Digital Markets	KS	4
Introduction to Analytics and Digital Transformation	KS	3
Online Marketplace	VU	6
Programming for Business Tasks	IK	6
Python Programming for Economic and Business Analytics	VL	3
Python Programming for Economic and Business Analytics	UE	3
Seminar Analytic Methods	SE	4
Treatment Evaluation	KS	3
Treatment Evaluation	IK	3

<b>Master Programme Statistics</b>		
Advanced Statistical Inference	VL	4
Bayes Statistics	KV	4
Data Science	SE	6
Experimental Design	KV	4
Statistical Learning	KV	4

<b>Master Leading Innovative Organizations</b>		
Entry requirements: students must be enrolled in the Master Program "Management" or a comparable program. Course selection has to be confirmed by email with a representative of the program before registration: <a href="mailto:lio@jku.at">lio@jku.at</a>		
CI2: Digital Market Strategy	KS	3
CI3: Entrepreneurship and Business Modeling	SE	3
CI3: Entrepreneurship and Business Modeling II	SE	3
MS1: Data, Algorithms and Coding	SE	3
MS3: Leadership Skills	SE	3
MS4: Entrepreneurial skills	SE	3
RS3: Research Toolkit II	SE	4

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<b>Master in Management</b>				
<b>Title</b>			<b>Course Type</b>	<b>ECTS Credits</b>
Advances in Leadership, Human Resource Management and Change	M1		KS	6
Advanced Topics in B2B-Marketing	M2		SE	2
Business Models and the impact of Digitalization & sustainability	M2		SE	4
Business Ethics	M1		SE	2
Consumer Insights and Relationship Marketing	M1		SE	2
Contemporary Issues in Marketing Management	M1		SE	4
Corporate Finance	M1		KS	6
Creating Strategic Advantages	M1		KS	6
Digital Transformation: Continuous Change & Ambidexterity	M2		SE	3
Digital Transformation: Managing Change	M2		SE	4
Entrepreneurship	M1		KS	6
Financial Accounting	M1		KS	6
Gender Studies for Management	M1		SE	4
Global Strategic Management	M2		SE	3
Human Resource Architectures & Management	M2		SE	4
Intercultural Competence	M1		SE	2
International Marketing Communication and Social Media	M2		SE	3
International Marketing Management	M2		SE	6
Introduction to Digital Transformation and Technologies	M1		KV	6
Introduction to Marketing Management	M1		KS	6
Key Sales Skills and Sales Psychology	M1		SE	2
Leaders, Groups and their Organizational Environment	M2		SE	6
Managerial Accounting	M1		KS	6
Negotiation Skills	M1		SE	2
Presentation and Moderation Skills	M1		SE	2
Qualitative Research Methods	M1		SE	3
Quantitative Research Methods	M1		SE	3
Strategic management in dynamic and complex environments	M2		SE	4
Team Development & Group Dynamics	M1		SE	2
Virtual Collaboration in a Global Context	M2		SE	6

<b>Master Programme Business Informatics</b>				
Advanced Topics in Production, Logistics and Supply Chain Management			IK	3
Computational Logistics: Metaheuristics			SE	6
Data Mining (UE & VL may only be taken in combination)			UE	3
Data Mining			VL	3