

Space for Tipps – LIT Special Call Ars Electronica Festival 2025

Presenting a LIT Project at the Ars Electronica Festival is a great opportunity to showcase the innovative research and approaches to tackle societal and technological issues at the intersection of Art and Science at JKU Linz.

Please find here some additional information to successfully submit your ideas, prepare and present the project the Festival.

Idea finding and funding.

- **Room for serendipity**

Previous LIT calls excelled at innovative approaches to tackle current technological and societal issues. However, many of the projects developed and refined their final concept during the process. Artists and scientists joined, more perspectives had been adapted and the initial drafted presentation outlines got reinvented due to the dynamics of brilliant minds or technological possibilities / constraints.

Therefore: we highly value project ideas, that leave themselves room to grow in directions not foreseeable during the application process. Don't shy back to submit the idea that you are burning for, even though you are missing artistic contributors or a complete installation draft.

- The LIT projects are not restricted to gain additional funding by another funding partners along the way or to develop from an already existing project from an external funding.
- The project does not necessarily need to be a physical installation but can be a performance or immaterial good that is presented somehow.

Cost Calculation.

- In case you are already employed full-time at JKU, you will not get additional payment for your work at the project. Basically, you are doing this during your regular working times. However, should you be employed part-time at JKU, you could increase the hours with the project funding.
- JKU requires you to produce a teaser video of your project for communication purposes (please find some examples [here](#)). The content and artistic direction of the video is up to the projects, but need to be submitted at the beginning of August before the Ars Electronica Festival. Please calculate up to additional 5.000-10.000€ when planning to work with an external video company.
- For every service provider and collaborator, that is not directly employed at the JKU Linz, you are requested to make a working contract (Werkvertrag). Those contracts

need to be set in accordance with the JKU Law Department (rechtsabteilung@jku.at). Since **travel costs** and **accommodation** for collaborators is not directly fundable via the LIT Call, you would **need to include those cost** projections into the initial **working contracts** with them.

- JKU offers an insurance for electronic devices that are displayed at the festival, interacted with by or close to visitors. The list of devices that should be insured is due at the beginning of August. Other equipment, that is not in the category of “electronic devices” is automatically insured by JKU. However, damage inflicted by JKU members is not covered.
- The LIT project will likely be located at the JKU MED Campus or the POSTCITY during the Ars Electronica Festival 2025. In case your hosting institute or lab is located somewhere else, please keep in mind, that your equipment needs to be transported. JKU may offer a bulk transportation service, depending on the size and quantity of the project equipment. However, JKU does not offer a transportation insurance. Projects need to organize those themselves with the JKU Law Department.

Submission and presentation.

- Please submit your documents on time. Once submitted, we will have a look at your cost calculation and may contact you before the hearing to adapt it accordingly. However, don't hold back in contacting us during the proposal writing stage either individually or during the online info sessions to provide you with necessary insights.
- The hearing will be a short online presentation of 3 slides in front of a Jury consisting of members of the JKU and Ars Electronica. Especially the spark of your motivation and driver to conduct this project as well as what ultimate benefits it will bring to the visitors are usually plus points. Bedazzle us!
- The timing between the invitation to the hearing and the hearing itself is quite short. Thus, already think of your presentation while working on your proposal.

Ars Electronica Timeline.

- The Ars Electronica Festival Team and JKU Coordination Team will be in close contact with you regarding following subjects and approximate deadlines:
 - January 2025: Hearing
 - February / March 2025: project-individual online get-to-know and info meetings
 - March till October 2025: voluntary in-person LIT Community Meetings for updates with all projects attending
 - June 2025: Deadline texts for catalogue and websites
 - June 2025: Interim project presentation & Lunch
 - July 2025: Start of an additional LIT project manager from the Ars Electronica
 - July 2025: Deadline technical needs, construction and deconstruction plan
 - August 2025: Deadline tickets and travel support
 - August 2025: Deadline teaser video

- Late August & Beginning September 2025: Construction
- September 2025: Ars Electronica Festival

Presentation at the Festival.

- Please be aware that we ask all projects to have a representative of the project at the project during the Festival at all time (Tuesday, 02.09. for the press, Wednesday, 03.09. – Sunday, 07.09. approximately 10AM – 7 PM). The festival provides a fantastic platform to showcase your research and research interest to a heterogenous visitors crowd ranging from Nobel prize winners and international journalists to local families. **Thus:** Please plan accordingly in your project proposal. In case you are not able to be at your project all the time, take into consideration to recruit students or co-workers.
- You might be equipped in a custom JKU t-shirt or sorts to enhance the visibility of JKU during the festival.
- All active project members will be equipped with Artist passes, that allow you to visit all Ars Electronica Festival locations at any time during the festival. Further each project will receive a number of blank passes that you can freely distribute within your partners, stakeholders, collaborators and such.

After the Festival.

- The deconstruction of the festival will start right after the last visitors leave the premise on Sunday and needs to be concluded within the following two days. Afterwards, you can get your well-deserved rest.
- Please plan already ahead where to store your project and project equipment after the festival. JKU has traditionally limited storage space and will not actively take care of it. In the best case scenario, you can integrate and use the equipment (Screens, Computer, ...) in your daily work or the institute at JKU afterwards.
- After the festival is concluded, you may continue to showcase your project in other exhibitions at JKU or external events. If that is the case, please always keep to the guidelines of the LIT and mention, that this project was funded by the “Land Oberösterreich”.

Don't be shy.

- JKU and Ars Electronica are eager to work together with you on your project and project ideas. If you need help to find artistic collaborators, are unsure about your project idea and so on - Don't hesitate to ask questions to:
 - **Kerstin Pell** (Kerstin.pell-langaditis@jku.at, DW 5036) about LIT Special Call & Submission, Partnerships with Ars Electronica, Art University Linz and University for Applied Arts Vienna

- **Gregor Pechmann** (gregor.pechmann@jku.at): Coordination of the Ars Electronica Festival and LIT projects, Collaboration with Ars Electronica Festival Team, technical and administrative support, Festival preparation, Communication