

IBA / Foreign Languages Information Event

WS2024



Info Event



- Welcome !
- Introduction to the teachers
- Presentation of the language curriculum
 - Level, goals, activities, etc.
- Questions ?

Programme

What do A2, B1 or B2 level mean ?



Common European framework

On this level you can...

A1

- understand simple conversations.
- introduce yourself and others.
- ask and answer questions about personal details.
- interact in a simple way.

Breakthrough!

A2

- understand sentences related to areas of most immediate relevance.
- communicate in simple and routine tasks.
- describe in simple terms aspects of your background.

Waystage

B1

- understand

B2

- understand the main ideas of complex text on concrete subjects.

C1

- understand a wide range of demanding, longer texts, and recognize implicit meaning.
- express yourself fluently and spontaneously.
- use language flexibly and effectively for social, academic and professional purposes.
- produce clear, well-structured, detailed text on complex subjects.

Effective operational proficiency

C2

- understand with ease virtually everything heard or read.
- summarize information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation.
- express yourself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in more complex situations.

Mastery!



Do I have the required level (A2) ?

■ After you have registered for the course, make an appointment with your teacher to check your level !

→ *Interview / test*

■ What if I don't have the required level?

→ *Grundkurs * (Sem. 1)*

→ *Mittelstufe * (Sem. 2)*

→ *Curriculum begins then in the **third** semester!*

e.g. in case of a necessary course repetition :-)

A1

- understand simple conversations.
- introduce yourself and others.
- ask and answer questions about personal details.
- interact in a simple way.

GRUNDKURS *
(4h)

A2

- understand sentences related to areas of most immediate relevance.
- communicate in simple and routine tasks.
- describe in simple terms aspects of your background.

MITTELSTUFE *
(4h)

(*) fee-paying courses, reimbursement of enrolment fees possible. For more information, please contact our secretariat: fachsprachen@jku.at



The first course of the curriculum is only offered in the winter term !

Plan your study !
Keep in mind that some courses are only offered in the summer term, others only in the winter term!

Your teachers

- French : stephane.gragnic@jku.at
- Italian : elena.gaioni@jku.at (*)
elena.spinazze@jku.at
- Spanish : barbara.niedersuess@jku.at (*)
ramon.costa-luza@jku.at
- German : kathlen.exner@jku.at

() Teacher to contact for the test/interview
(see next pages)*



- > Attendance is compulsory in our courses (at least 80% of the lessons must be attended!)**
- > Our courses take place in attendance mode!**

Communicative Skills

- Communication and writing strategies appropriate from A2 to B1.1 level in a professional context.
 - > First approach to basic business vocabulary.
 - > Activities on various themes, e.g. work and employment (CVs, application letters...)
 - > Telephone communication / notions of commercial correspondence
Analysing various topical issues (reading, analysing and commenting on media reports) ; Homework exercises ; grammar
- # *3 tests (vocabulary, grammar, listening and/or reading exercises about topics of the course, etc.), one oral examination (e.g. questions about the individual portfolio)*

Business Language 1

- Focus on topics related to the business world (e.g. trade fairs) and to the economy of the target country (e.g. geography, major economic sectors...)
 - Deepening of skills in various areas, including business correspondence
 - > Detailed presentations, e.g. of companies, products or services, based on various documents (also oral and written), most of which are authentic ;
 - > Classification of companies ; SMEs vs large companies
 - > Internal organisation of companies: organisation charts, departments (tasks...)
 - > Grammar, listening and/or reading exercises, homework exercises, etc.
- # 3 tests (vocabulary, grammar, listening and/or reading exercises about topics of the course), one oral examination (e.g. presentation of one/two products or services, questions about an economic topic for which they have prepared, etc.)*

Business Language 2

→ Project oriented (e.g. drawing up a simple market study) ; case studies on various topics (possibly including negotiations)...

- ... in particular on marketing (strategies of international companies, especially of the target country),...
- ... business start-up (skills required to start a business, profiles of entrepreneurs, procedures, risks to consider),
- ... or other topics such as banking, trade flows, tourism (with a focus on the theme park sector).

> Analysis, interpretation and commentary on statistics written and oral presentation of project results

> Grammar, listening and/or reading exercices, homework exercices, etc.

2 tests ; written final dossier and its presentation

Business & Culture (I)

- Develop intercultural skills, in particular by using tools to facilitate interaction and anticipate possible misunderstandings that may arise when communicating with representatives of the target country's culture – with a focus on a professional business context.
- > Acquisition of knowledge relating to the key theoretical frameworks and models of intercultural communication, along with their practical applications in various real-world contexts, particularly in professional and business
- > Reflection and/or report and discussion on personal experience with other cultures (e.g. study period abroad)
- > Perception of time, of the own and of foreign national identities and cultures ; values, stereotypes and prejudices ; culture shock; critical incident technique

Business & Culture (II)

- > Identification of culture-specific patterns of thought, behaviour and action of the target culture in various situations and areas (e.g. communication, problem-solving approaches, politics, social life)
 - > Analysis of the mutual influence of culture and economy (e.g. national culture and business impact; corporate culture and branding; entrepreneurial culture; consumer culture...)
 - > Specific socio-economic and cultural issues.
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- # Written intermediate test mainly consisting in a reflection essay about a cultural misunderstanding in the context of business relations between representatives of different nationalities (critical incident technique)
 - # Written and oral presentation of the analysis from an intercultural perspective of a socio-economic subject relating to the target country

Business & Culture (II)

The header features a green background with several overlapping circular patterns. In the center, a world map is visible, with the continents of Europe and Africa highlighted in a yellowish-green color. The overall aesthetic is modern and global.

Questions ?
:-)